

LEAN INCEPTION

Lean Inception is five-day workshop used to quickly align a group of people towards a successful product development. With the right participants and a clear agenda for the week, the group will rapidly go from the product vision to a plan for the Minimum Viable Product, enabling them to think big, but start small and learn fast.

Write the Product Vision and Goals

DAY 01



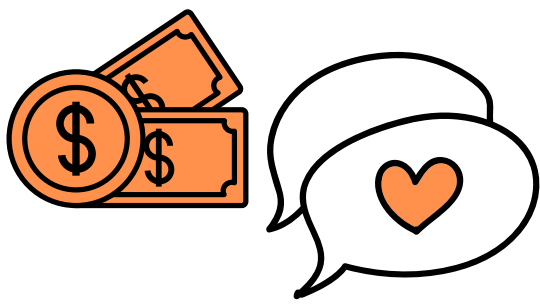
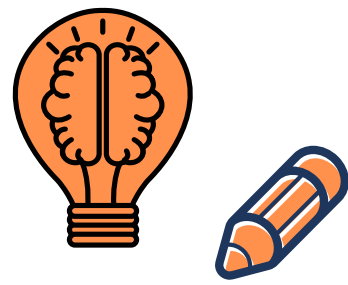
DAY 02

Describe the Personas and their Journeys



Brainstorm and Discover the Features

DAY 03



DAY 04

Prioritize after a Tech, UX and Business Review



Build the MVP Canvas

DAY 05

